

BLACK MAN MUST RUN WITH A MESSAGE

¹⁹Then said Ahimaaz the son of Zadok, Let me now run, and bear the king tidings, how that the LORD hath avenged him of his enemies.

Brother of rage - wants to run with a message about the tragic condition of a family member and a victory that had been achieved.

²⁰And Joab said unto him, Thou shalt not bear tidings this day, but thou shalt bear tidings another day: but this day thou shalt bear no tidings, because the king's son is dead.

It was tradition among Kings that if the message was too disturbing the messenger would be killed. Someone has to run knowing that the message that he is carrying could get them killed but had to be spoken.

²¹Then said Joab to Cush, Go tell the king what thou hast seen. And Cush bowed himself unto Joab, and ran. Cush - Black Man you must carry this message to this particular audience and you must go now. Cush submitted himself and ran.

²²Then said Ahimaaz the son of Zadok yet again to Joab, But howsoever, let me, I pray thee, also run after Cush. And Joab said, Wherefore wilt thou run, my son, seeing that thou hast no tidings ready?

Ahimaaz was use to carrying the news (media) and was more skilled and equipped. Cnn ABC MSNBC ECT - But you don't have the message because you cannot see the tragedy for what it is that's happened to your people.

²³But howsoever, said he, let me run. And he said unto him, run. Then Ahimaaz ran by the way of the plain, and overran Cush. Joab conceded out of tradition but also recognized he had not the message that needed to be said- You have no tidings. (Not the right message)

²⁴And David sat between the two gates: and the watchman went up to the roof over the gate unto the wall, and lifted up his eyes, and

looked, and behold a man running alone. ²⁵And the watchman cried, and told the king. And the king said, if he be alone, there is tidings in his mouth. And he came apace, and drew near. ²⁶And the watchman saw another man running: and the watchman called unto the porter, and said, Behold another man running alone. And the king said, He also bringeth tidings.

There are prophetic people waiting to hear and carry your message there on the wall- (Black Life Matters- Students for Concern 1950 - The new Black Panther Party -). Someone has to run with the right message regardless of the outcome - run

²⁷And the watchman said, me thinketh the running of the foremost is like the running of Ahimaaz the son of Zadok. And the king said, He is a good man, and cometh with good tidings.

We are familiar with him and we have all ready anticipated what he is going to say: Political correctness platform.

²⁸And Ahimaaz called, and said unto the king, all is well. And he fell down to the earth upon his face before the king, and said, blessed be the LORD thy God, which hath delivered up the men that lifted up their hand against my lord the king. ²⁹And the king said, Is the young man Absalom safe? And Ahimaaz answered, When Joab sent the king's servant, and me thy servant, I saw a great tumult, but I knew not what it was. ³⁰And the king said unto him, Turn aside, and stand here. And he turned aside, and stood still.

1... though he may get there before you, he doesn't have the message. "He must turn aside" Not his season.

³¹And, behold, Cushie came; and Cushie said, Tidings, my lord the king: for the LORD hath avenged thee this day of all them that rose up against thee.³²And the king said unto Cushie, Is the young man Absalom safe? And Cushie answered, the enemies of my lord the king, and all that rise against thee to do thee hurt, be as that young man is.

1... Without the mention of his name but the condition of his heart he presents a well marketed message to a sensitive audience that is deeply emotional from past strife and disappointments.

³³And the king was much moved, and went up to the chamber over the gate, and wept: and as he went, thus he said, O my son Absalom, my son, my son Absalom! Would God I had died for thee, O Absalom, my son, my son!

The king was moved not to anger and rage "Burn Baby Burn" Not to threaten with riot but deep bereavement.